

CHARLES JOHN AMORES

SOCIAL MEDIA MANAGER / GRAPHIC DESIGNER

SKILLS

- Social Media Management
- Social Media Marketing
- Social Media Organic Strategy
- Strategic Content Calendar
- Customer Care / Retention
- Graphic Design / Digital Creatives
- Short-form/Reel Editing
- Branding Design (Logo & Brand)
- Branding Guidelines

TOOLS

- Canva Pro
- Affinity App
- Procreate
- Capcut
- Trello
- Meta Business Suite

PROFESSIONAL OVERVIEW

If you're looking for someone to amplify your business' online status using different Social Media Platforms, you should be contacting me right now.

An experienced Social Media Manager with a strong background in graphic design and customer retention. Skilled in creating and implementing effective social media organic strategies that drive engagement and increase brand awareness. Adept at analyzing social media metrics to optimize strategies and maximize ROI. Possesses 8 years of sales operations experience, providing a unique perspective and approach to marketing and customer outreach.

PROFESSIONAL EXPERIENCE

The Credit Company | Social Media Manager

September 2022 - March 2023

Key responsibilities:

- Creates and Posts Social Media Content (Reels, Posts, etc.)
- Audience Post engagements
- Analytics monitoring and reporting
- Generate sales by directing audience to website
- Continous case study for best strategy

McStock Trading | Graphic Designer

September 2022 - October 2022

Key responsibilities:

- Design and Create Company Event Flyers and Merchandise (T-shirts, Jackets, Caps, Facemask, etc.)
- Branding guideline
- Flexible corporate tasks

Kedrew Socials | Social Media Manager

February 2024 - Present

Key responsibilities:

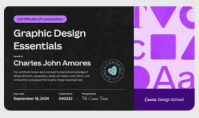
- Designs, Creates, and Submit content for approval
- Posts/Schedules content for posting.
- Research various topics for miscellanious contents

TRAININGS AND CERTIFICATES



Social Media Management (SMM) - Online Course

ProVa PH July 16, 2022



Graphic Design Essentials

CANVA September 18, 2024