CHENETTE GERMINA

DIGITAL MARKETER

Bulacan, Philippines



CAREER OVERVIEW

If you're looking for someone who wants to amplify your business using different Social Media Platforms, we are the right fit.

I work as a social media manager, marketer, and content creator. Through strategic marketing, content planning, and management, I aid businesses in expanding and establishing themselves on various social media platforms. You will require my services i you want to increase your revenue through social media.

SKILLS

- Social Media Management
- Social Media Marketing (Facebook, Instagram, Twitter, Tiktok, Thread etc. but not limited to these platforms)
- Social Media Community Management
- Social Media User Engagement
- Social Media Outreach
- Social Media Content Creation
- Project Management
- Email Management
- Lead Generation
- Ads Management
- Customer Service
- Basic Automation
- Grand Opening Marketing

EXPERIENCE

HIDDEN ATTIC| AUGUST 2020

THRIFTED CLOTHING STORE

- Social Media Manager
- Content Creator
- Marketer
- Ads Manager
- Customer Support

JMV ACCOUNTING AND AUDITING SERVICES SEPTEMBER 2021 - FEBRUARY 2022

ACCOUNTING FIRM

- Accounting staff
- Social Media Manager
- Content Creator
- Customer Support

PRESOTEA| APRIL 2022- JUNE 2025

FOOD AND BEVERAGE BUSINESS

- Social Media Manager
- Content Creator
- Marketer
- Customer Support

TOOLS

- Canva
- Adobe Photoshop (Basic)
- Adobe Premier Pro
- Slack
- Vendasta
- Trello
- Postly
- Constant Contacts
- Capcut
- Snovio
- Meta Business Suite
- Todoist
- Postly
- Zoho
- Client Tether
- Time Doctor
- Creator Hero
- Mach5
- Salesforce
- GoHighLevel
- Wordpress (Basic)
- Squarespace (Basic)

TRAINING

GENERAL VIRTUAL ASSISTANT| 2022
PRO-VA

SOCIAL MEDIA MANAGEMENT| 2023
PRO-VA

FB ADS MANAGEMENT 2023
PRO-VA

LEAD GENERATION | EMAIL MARKETING 2023
PRO-VA

GOOGLE ADS 2024

GO HIGH LEVEL 2025

EXPERIENCE

LAVORA | FEBRUARY 2022- AUGUST 2023
ADULT AGENCY

- Customer Support
- Chatter
- Sales Representative

KEE CONSULTING | JANUARY 2025 - AUGUST 2025
CONSULTING AGENCY

- General Support
- Tech Support
- Marketer
- Assistant

MEDEA'S PILATES COMPANY | OCTOBER 2025 - DECEMBER 2025
PILATES INSTRUCTOR

- General Support
- Tech Support
- Marketer/Social Media Manager
- Assistant

CORNERSTONE BUILD CO | JUNE 2026 - AUGUST 2026
CONSTRUCTION COMPANY

- General Support
- Media Buyer
- Marketer/Social Media Manager

PALMA CONSTRUCTION GROUP | JUNE 2026 - OCTOBER 2026
CONSTRUCTION COMPANY

- General Support
- Media Buyer
- Marketer/Social Media Manager
- Website Developer
- Tech Support