DELLY T. SUMAGANG

Social Media Manager
Graphic Designer
Video Editor



Helping brands grow through creative design and engaging content.

Book a Free Call Now

ABOUT ME

I began my career as a Casual Employee in a public office, where I gained valuable experience in administrative tasks, encoding document, processing, and assisting daily operations. After several years, I decided to follow my true passion — the creative field.

Today, I've successfully transitioned into the freelancing industry as SMM Graphic Designer and Video Editor. I create engaging visuals, compelling videos, and also manage my own Facebook page where I share my work and connect with clients.

This journey from public service to creative freelancing taught me discipline, attention to detail, and the importance of delivering quality work. Designing is not just a skill for me — it's something I genuinely love doing.



WORK EXPERIENCE

LOCAL GOVERMENT UNIT OF ALORAN
Municipal Health Office
Mayor's Office
Administrative Aide

Enhanced Cool Air
Conditioning Services
Graphic Designer

- Nellyne's Hair Studios
Social Media Manager

- LeadGenMike
- Video Editor

- Alhozami real estate and Develpment
(Graphic Designer)

CERTIFICATION











"This certificate was issued upon the successful completion of my On-the-Job Training (OJT) two years ago."

CERTIFICATION





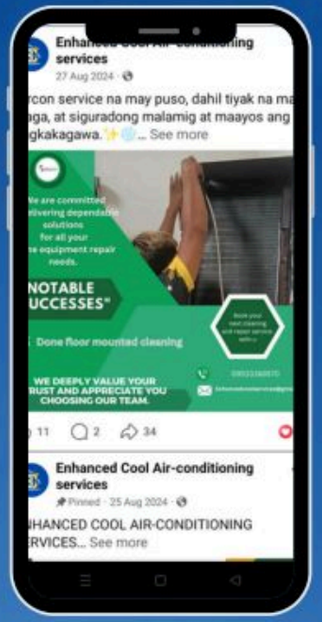
The Data Entry Training teaches participants how to encode data from documents into computer systems such as spreadsheets or databases. The training also emphasizes the importance of accuracy, speed, and organization when handling information.

General Virtual Training is a training program that introduces participants to different online and virtual work skills. The training focuses on helping individuals learn how to work remotely using digital tools, online platforms, and internet-based systems.


ELEVATE YOUR REACH WITH
OUR CREATIVE SUITE
narakeet
READY TO CREATE?
LET'S TALK.
Canva
Contact Us
Schedule a Call
TOOLS
Google Docs
Eleven Labs
Ps
Gemini
Meta
ChatGPT
Hootsuite
pixabay
Idiogram
www.arcanseying.com
Google Slides
PowerPoint
Fliki
Google Sheets

CERTIFICATION

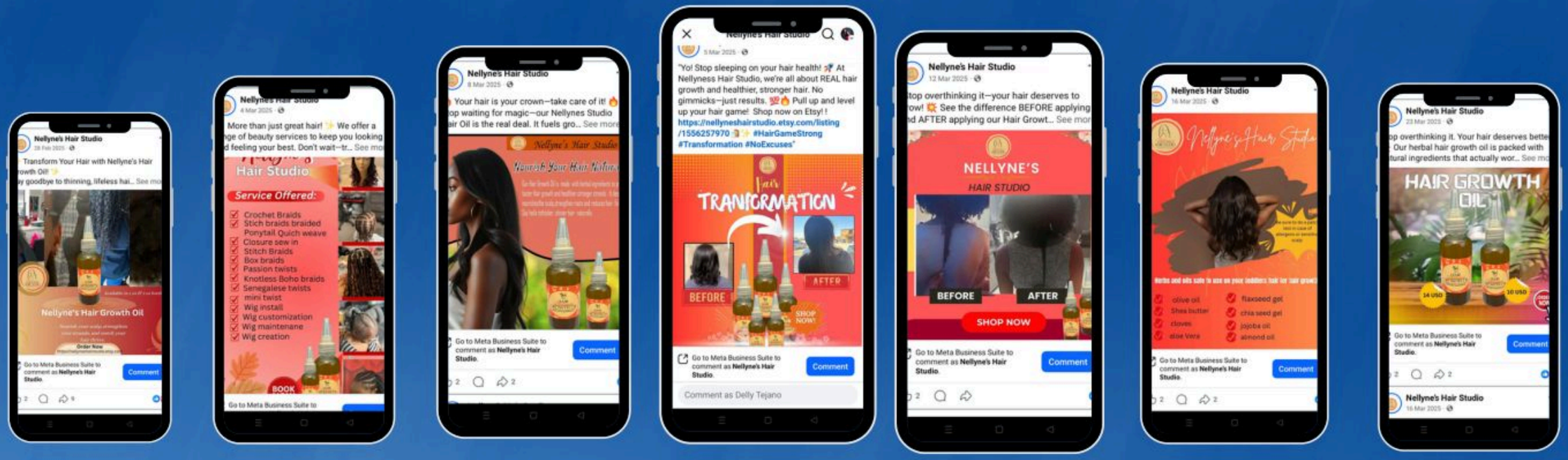








Client: Enhance Cool Aircon Services
Role: Graphic Designer
Services: Social Media Graphics, Promotional Posters
Goal: Promote aircon cleaning, repair, and installation services to attract potential customers
Tools Used: Canva



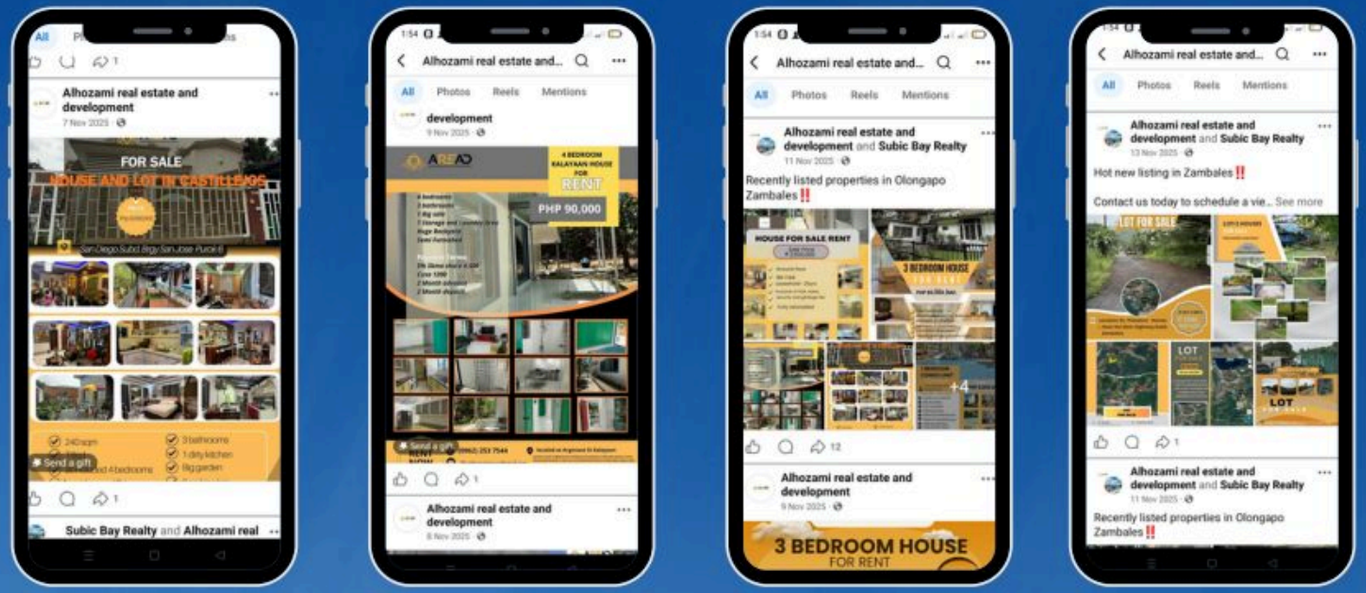
Client: Nellynes Hair Studio

Role: Graphic Designer, SMM

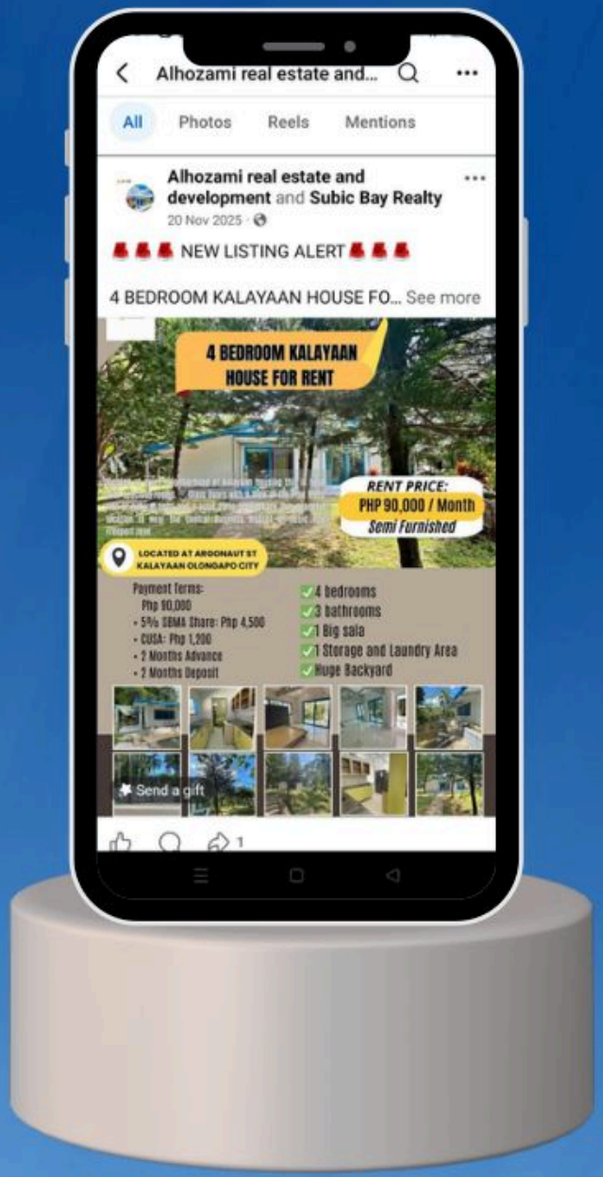
Services: Social Media Graphics, Promotional Designs

Goal: Promote hair oil products & hair services

Tools Used: Canva / Photoshop



Client: Alhozami Real Estate Development
Role: Graphic Designer
Services: Social Media Graphics, Real Estate Ads, Promotional Posters
Goal: Promote lots, houses and condominiums to attract potential buyers and generate inquiries
Tools Used: Canva



My Clients LOGO- One time Project



The Gasol's Mikihan logo is highly effective for a local eatery. It captures a "neighborhood favorite" energy while maintaining a professional level of illustration and layout. It successfully promises a meal that is hot, filling, and served with a smile.



Project Overview
Brand Name: 3SV Frozen Foods
Industry: Food / Frozen Meat Products
Tagline: Fast. Fresh. Frozen.
The goal was to create a bold and eye-catching logo for a frozen food brand that communicates freshness, speed, and quality. The brand targets households and small businesses looking for reliable frozen meat products

My LOGO



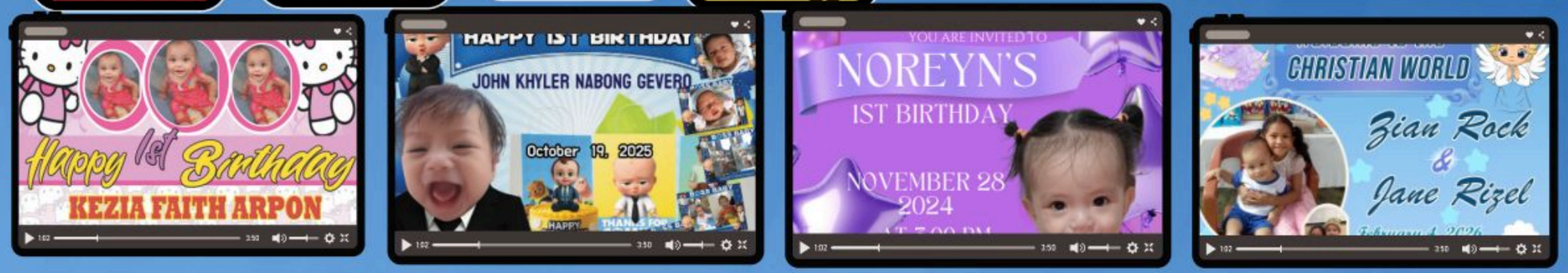
The visual identity for Kubyertos At Ibp. Resto utilizes a classic circular emblem (roundel) composition to establish a sense of community, tradition, and culinary completeness. At the heart of the design is a centered yellow focal point housing a black silhouette of a knife, fork, and spoon. This literal representation of the name—Kubyertos being the Filipino word for cutlery—immediately communicates the brand's core service to the consumer. The choice of a warm, high-contrast palette featuring orange, yellow, and a vibrant red border is strategically designed to stimulate appetite and evoke the welcoming, energetic atmosphere of a Filipino eatery.

My FB page Business



The "Forge" aspect of the brand name is reinforced by the layout; the blue crescent acts as a metaphorical anvil or container where the bright, molten-yellow ideas (the "M") are shaped. By placing the words "DIGITAL FORGE" in a structured, spaced-out font at the base, the logo achieves a sense of stability and foundation. The contrast between the textured, dark background and the glowing elements ensures the logo remains legible and striking in digital environments. Overall, the design successfully communicates a brand that is technically proficient yet remains rooted in the expressive, messy process of original creation





Banner and tarpaulin for my Local client (one time Project)

Client: One-Time Client (Event & Food Business)
Role: Graphic Designer
Services: Tarpaulin Design (Event Banners & Food Tarps)
Goal: Create eye-catching tarpaulin designs for special occasions (birthdays, events) and food promotions to attract customers and enhance event presentation
Tools Used: Canva / Photoshop

CURATED COMMERCE - AN EXCLUSIVE EXHIBITION



VOLUME 4: THE BLUE EDIT

CLOTHING / DESIGN / TRENDS

A Curated Gallery of Modern Style

THE ECO-REVOLUTION:
SUSTAINABLE CHOICES



Reimagining materials and ethics.

CAMPUS VIBES:
BACK TO SCHOOL FASHION



The cool, the classic, and the casual.

THE PERFECT EVENING:
DATE NIGHT GLAM



Shine, elegance, and confidence.

for Digital Design for print







Generative Images













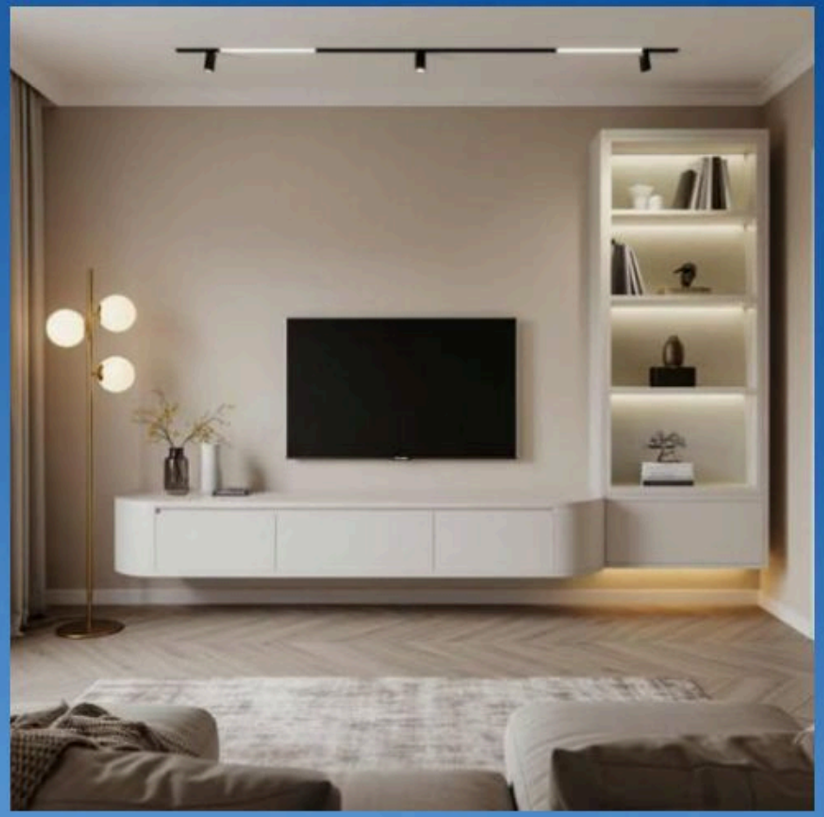






A CURATED COLLECTION OF AI-GENERATED WORKS: FROM CHATGPT & GEMINI

IMAGE TO VIDEO



Image



Convert into Video Using Video AI

AI VIdeo editor /local client









I created an AI-generated character video for a client to enhance their social media content and improve audience engagement, while also supporting the growth of their YouTube channel. The project began with generating high-quality character images using AI tools such as ChatGPT, Gemini, and Ideogram, ensuring a visually appealing and consistent style. I then developed a structured script tailored to the client's target audience, focusing on a strong hook, clear message, and engaging storytelling flow optimized for YouTube viewing. Using AI video generation tools, I transformed the static images into dynamic video scenes and applied animation effects to each segment to bring the character to life. To further improve the overall quality, I incorporated smooth transitions, subtitles, and pacing techniques designed to increase watch time and audience retention. The final output was a compelling and modern video that not only elevated the client's brand presence but also contributed to their YouTube channel growth by making the content more engaging, professional, and aligned with current platform trends, helping attract more viewers and potential subscribers.

REELS FOR MY CLIENTS



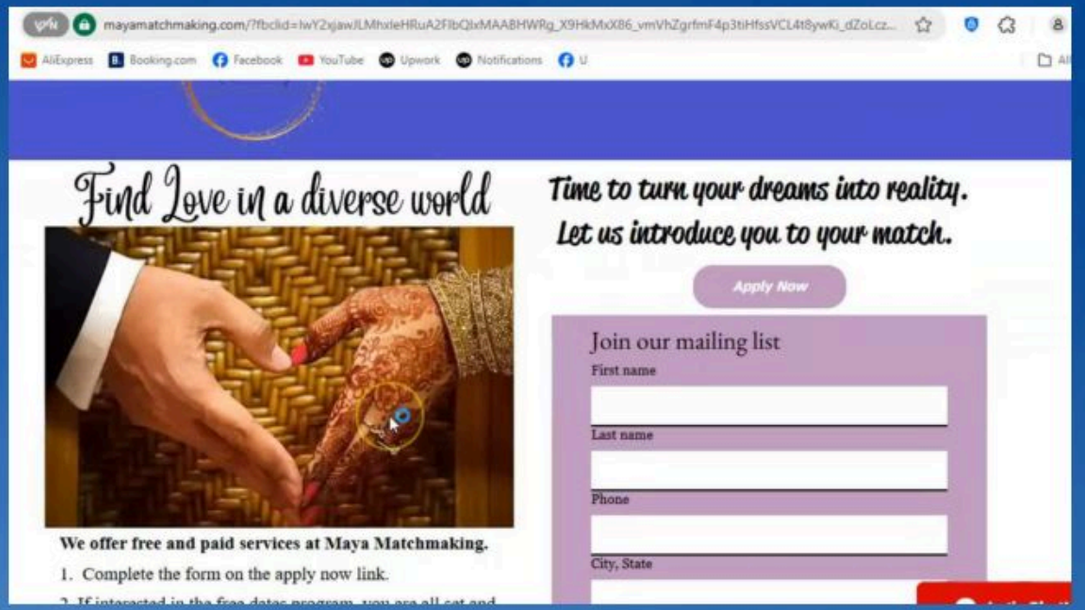
Enhance Cool
Air conditioning



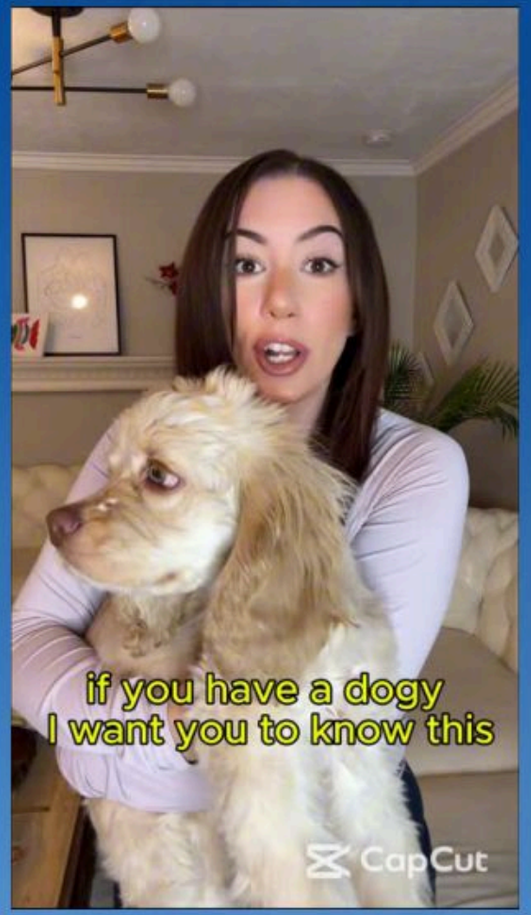
Nellyne’s
Hair Studio



LeadGEnMike



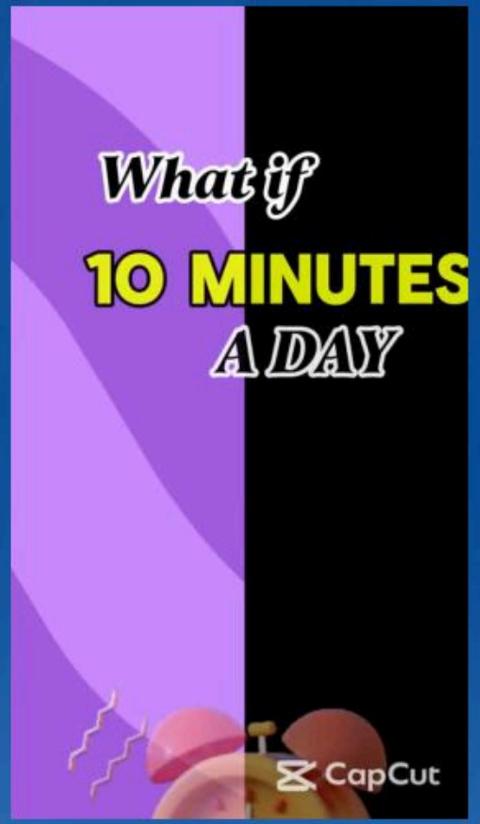
Maya Matching



Talking head Video



generate video



Faceless Video



IFI Priest
Birthday Tribute



During Internship
Social Media Academy

Motion Graphics
During Internship (Social Media Academy)



