

RODLAN REGALA

EDUCATION

Bachelor of Science in Hotel & Restaurant Management
2010–2014
ST. JOSEPH COLLEGE OF BULACAN
Sta. Maria, Bulacan
*Academic Distinction Awardee
*Academic Excellence Awardee (Dean's Lister) 2012-2013
*Academic Excellence Awardee (Dean's Lister) 2011-2012
*Academic Excellence Awardee (Dean's Lister) 2010-2011

Secondary Education
2006–2010
SAN JOSE DEL MONTE NATIONAL TRADE SCHOOL
San Jose Del Monte, Bulacan

Primary Education
2000-2006
BACOLOR ELEMENTARY SCHOOL
Mabalacat, Pampanga

EMPLOYMENT

Branch Head *July 2020–January 2023*
Golden MV Holdings, Inc – *San Jose del Monte, Bulacan*

As a Branch Head, I specifically handle the marketing department but also doing the Operations in our branch as a head. In marketing side, I do recruitment, sales, company presentations, creating promos, sales planning, handling agents and doing monthly reports.

Marketing Officer *March 2019–June 2020*
Golden MV Holdings, Inc – *San Jose del Monte, Bulacan*

As a Marketing Officer, I deal with client' and agent's queries and concerns about our products and services. I conduct product knowledge seminar for new aspiring recruits and company presentation for our prospect clients. I also do saturation drives and other marketing activities to be able to generate sales.

Store Supervisor – Operations *June 2018–June 2018*
Robinsons Daiso Diversified Corp. – *Mandaluyong City*

As a Store Supervisor, I need to:

- Ensure that store meets or surpasses the sales target of the store.
- Ensure that excellent customer service is rendered by the department at all times.
- Ensure an attractive, enticing and orderly in-store display of merchandise.
- Guarantee the proper implementation of the different store marketing campaigns.
- Monitor deliveries of merchandise in the department.

Fixed Assets and Supplies Clerk *March 2016–April 2018*
The SM Store (Madison Shopping Plaza Inc.) – *SJDM, Bulacan*

As a Fixed Assets and Supplies Clerk, I'm in charge in:

- Receiving and checking our deliveries of supplies in our branch.
- Releasing of supplies, uniforms of employees, office equipment and etc.
- Requesting of supplies to Head Office.
- Inventory of supplies.