

RONALD GICALE

SEO SPECIALIST/ SMM/ AMAZON VA

ABOUT ME

I've been an SEO Specialist since December 2020, and I've worked with the company's operation in assisting them with daily on SEO both On Page and Off Page also on Digital Marketing. I consider myself a responsible and organized person. I also have an experience in SMM and Amazon VA.

CORE SKILLS

Facebook Advertising A-Z
WordAi
Semrush
Canva
Copywriting
Video Editing
Shopify
Wordpress
Amazon VA
Product Research
GoHighLevel
Zapier

RECENT WORK EXPERIENCE

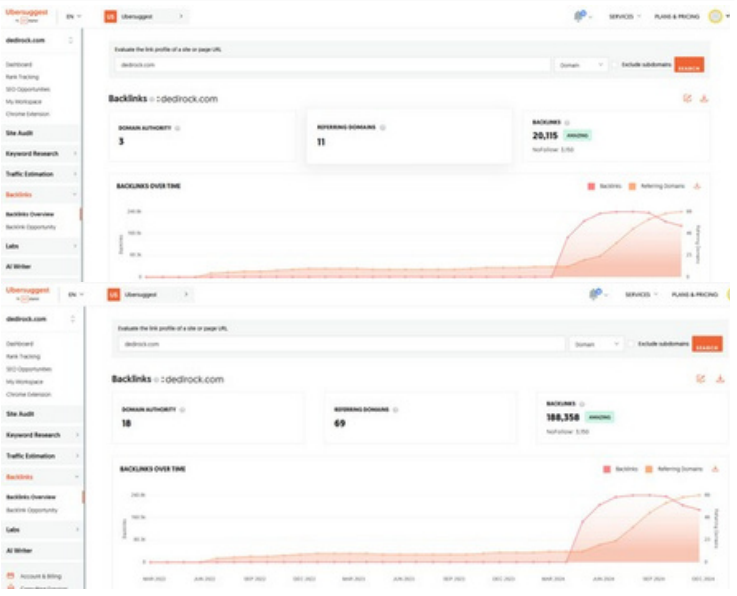
The Lash Den LA
Sherman Oaks, CA
April 2025 – August 2026
Amazon SEO Specialist

- **SEO On-Page and Off-Page**
- **Tech SEO**
- **Social Media Management**
- **Local SEO**
- **Video Editing**
- **GA4**
- **GSC**

TOOLS:

- **SEMRUSH**
- **HELIUM10**
- **CANVA**
- **SHOPIFY**
- **META**
- **GEMINI**
- **FILMORA**
- **GTMETRIX**
- **CHATGPT**
- **CLAUDE**

MY SEO ACCOMPLISHMENTS



TESTIMONIALS

"Ronald is very dedicated individual and he ramped up quickly and was able to manage the ads launch process for our store. He suggested ideas on scaling and retargeting audience on our existing products worldwide I would definitely work with Ronald again in the future."

TESTIMONIALS

“Ronald is a dedicated person and he quickly ramped up and was able manage the process of launching ads to our online store. He provided suggestions for expanding and retargeting audiences of our current products around the world and also helped my company to be ranked on the Google search engine. I will definitely be working with Ronald next time."

CERTIFICATES







OTHER WORK EXPERIENCE

DediRock Webhosting Company
Miami Florida USA
July 2024– June 2025
SEO Specialist/ Digital Marketing Manager

ElectronicFirst Company
Dubai UAE
December 2020– May 2024
SEO Specialist/ Digital Marketing

EDUCATION

STI COLLEGE CALOOCAN CITY
BACHELOR OF HOTEL & RESTAURANT MANAGEMENT